



Veterans Council Clay County FL Inc
2497-1 County Road 220
Middleburg, FL 32068



Greetings,

The Veterans Council Clay County Florida, Inc. is excited to announce its annual Veterans Day 5K, scheduled for November 8th, 2025. This event is a fundraiser to assist the Council with its mission to improve the welfare of military members, Veterans, and their families. Run sign-up link:

<https://runsignup.com/Race/Info/FL/OrangePark/CLAYVETERANS5K>

We need local companies to sponsor this event. Your sponsorship will support and demonstrate your company's commitment to our Veterans. Proceeds from the 5K will support Veterans and their families by funding the Council's efforts to advocate, communicate, and organize for Veterans. Additionally, the Council plans to use the funds to establish a Center for Veterans in Clay County.

Veterans Council Clay County Florida, Inc (EIN: 86-1868391) believes that a single action can make a difference in the welfare of Veterans and that collective action can significantly impact our community. Our mission is to promote unified actions among Veteran-supporting organizations to improve the welfare of Veterans in Clay County, home to over 30,000 local Veterans. We are a 501(c)(3) nonprofit organization.

clayveterans.com/fundraisers

I am attaching a detailed sponsorship packet. For any questions or to discuss further, contact me at (904) 658-0105 or info@clayveterans.com. We look forward to partnering with your company to support our veterans.

Join us in honoring and supporting our Veterans. Together, we can make a difference!

Best regards,

A handwritten signature in black ink that reads "John D. Ruark".

John D. Ruark
President, Veterans Council Clay County
Judge Advocate American Legion Post 250



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2025 Sponsorship Package Levels

Platinum Sponsor - \$5,000

- **Title Sponsor Recognition:** Company name and logo prominently displayed as the title sponsor on all event materials (flyers, banners, t-shirts, and the event website).
- **Logo on Race Bibs:** Company logo printed on all race bibs.
- **Event Day Recognition:** Special mention during the opening and closing ceremonies, with an opportunity to speak.
- **Booth Space:** Premium booth space at the event for marketing and engagement.
- **Complimentary Registrations:** 20 complimentary race registrations.
- **Social Media Promotion:** Highlighted in a series of dedicated posts across all Veterans Council social media platforms.
- **Press Release:** Mention in all press releases and media coverage.
- **Sponsor Plaque:** Custom plaque recognizing your generous support.

Gold Sponsor - \$2,500

- **Prominent Logo Placement:** Company logo on event materials (flyers, banners, t-shirts, and the event website).
- **Event Day Recognition:** Mention during the opening and closing ceremonies.
- **Booth Space:** Booth space at the event for marketing and engagement.
- **Complimentary Registrations:** 10 complimentary race registrations.
- **Social Media Promotion:** Mentioned in a dedicated post across all Veterans Council social media platforms.
- **Press Release:** Mention in press releases.

Silver Sponsor - \$1,000

- **Logo Placement:** Company logo on event materials (flyers, banners, t-shirts, and the event website).
- **Event Day Recognition:** Mention during the opening and closing ceremonies.
- **Booth Space:** Booth space at the event for marketing and engagement.
- **Complimentary Registrations:** 5 complimentary race registrations.
- **Social Media Promotion:** Mentioned in a group post across all Veterans Council social media platforms.



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Bronze Sponsor - \$500

- **Logo Placement:** Company logo on event materials (flyers, banners, t-shirts, and the event website).
- **Event Day Recognition:** Mention during the opening and closing ceremonies.
- **Complimentary Registrations:** 2 complimentary race registrations.
- **Social Media Promotion:** Mentioned in a group post across all Veterans Council social media platforms.

Community Sponsor - \$250

- **Logo Placement:** Company logo on event materials (flyers and the event website).
- **Event Day Recognition:** Mention during the opening and closing ceremonies.
- **Complimentary Registrations:** 1 complimentary race registration.

In-Kind Sponsor

- **Custom Benefits:** Based on the value of goods/services provided, benefits can include logo placement on event materials, social media mentions, and event day recognition.



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SPONSORSHIP CONFIRMATION

**YES!! WE'RE ON BOARD AS A SPONSOR OF
VETERANS DAY 5K EVENT ON NOVEMBER 8, 2025.**

Name / Company Name:

Contact Person:

Address: City: Zip:

Phone: Cell/Emergency Phone:

Email:

Any requests?.....

Select level of sponsorship:

Thank you for your partnership!

☐ PLATINUM SPONSOR - \$5,000

☐ GOLD SPONSOR - \$2,500

☐ SILVER SPONSOR - \$1,000

☐ BRONZE SPONSOR - \$500

☐ COMMUNITY SPONSOR - \$250

☐ IN-KIND SPONSOR - \$

We are exploring various payment platforms to find the most cost effective for our sponsors and donors:

Using our Donor Box account - **you can do an ACH here** - they charge 2.95% for credit cards <https://donorbox.org/clay-veterans-day-5k-financial-support>

Using the Donate Button on our race signup - they charge 4% <https://runsignup.com/Race/Donate/FL/OrangePark/CLAYVETERANS DAY 5K>

Using our PayPal Giving Fund - no fees
<https://www.paypal.com/fundraiser/charity/4964620>

Using Cash App – they charge 2.6% plus \$.15: [https://cash.app/\\$vetcouncil](https://cash.app/$vetcouncil)

Type of In-Kind:

Confirmations must be received by 10/15/2025 for logos to be included in print and digital media. Please include logo graphics and text for your event listings and/or signage with your confirmation.

PLEASE SUBMIT CONFIRMATION FORM TO: INFO@CLAYVETERANS.COM

Your check for your charitable donation can be made payable to **Veterans Council Clay County FL Inc** (TAX ID 86-1868391).

Mailing Address: Veterans Council Clay County FL Inc 2497-1 County Road 220, Middleburg, FL 32068